



WHO WE ARE

A TRUE CREATIVE COMMUNITY

Crop and PopUp Crop have firmly cemented themselves as one of the most exciting creative event series around. Our first four years have been a tremendous success! Selling out every event that we have produced, Crop has brought together over **1,500 creatives**. We've attracted attendees from **30 different states**, and **6 different countries**. We're proud to have become known for our welcoming and "come as you are" vibe where attendees both old and new always immediately feel like they're part of our community. It's important for us to continue to achieve the goal of bringing people together, to inspire and be inspired, and to invigorate a renewed passion for creativity.



DETAILS

WHAT?

Boutique creative conference with keynote talks, hands-on sessions, parties, and more.

WHO?

Creatives of all disciplines. 18 - 45+ year old male & female professionals, students, freelancers & business owners - all with a strong presence & interest in the creative industry.

WHEN?

Saturday, November, 9th • 2019

WHERE?

San Diego, California

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2019 SPONSOR GUIDE

WHY SPONSOR?

With Crop having produced 6 sold out events in just 4 years, there's no better time to join our growing list of supporters. We pride ourselves on bringing in the top creative minds today to teach, lead, and inspire our attendees. Crop has made tremendous strides in the creative event world and is rapidly gaining an international fanbase. Being a sponsor is an excellent opportunity to get your business and brand in front of our continually growing audience. If you've missed out on sponsoring in the past, don't miss out this year!

ONLY 1 AVAILABLE

PRESENTING SPONSOR **\$7500**

The PopUp Crop San Diego Presenting Sponsor's name will be prominently used on any and all printed, digital, and social & advertising materials. Additionally, all event signage will display the PopUp Crop San Diego logo with "Presented by..." verbiage. The Presenting Sponsor will also receive all sponsor benefits below:

- Private Meet & Greet Cocktail Hour with Lineup & PopUp Crop Team for 6 Sponsor Attendees
- Rotating Signage on Stage Screen in Between Speakers
- Multiple Verbal Mentions by Emcee
- 6 PopUp Crop Tickets
- Pre & Post Event Social Media Shout Outs
- 2 Items in Swag Bag
- Activation at After Party
- Prime Logo Placement on
 - Venue Entry Banners
 - Event Website
 - Keynote Stage Banners
 - Event Signage

CROP BY THE NUMBERS

In just our first 4 years of existence, Crop & PopUp Crop have produced some impressive statistics in a short time

1,500+

Combined attendees over our past 6 events

30+

States represented

6

Countries represented

70+

Speakers & presenters

60K+

Combined Instagram followers between Crop & PopUp Crop producers

250K+

Combined Instagram followers between our PopUp Crop San Diego official speakers

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2 AVAILABLE

GOLD SPONSOR \$3500

- Rotating Signage on Stage Screen
- Verbal Mentions by Emcee
- Pre & Post Event Social Media Shout Outs
- 3 PopUp Crop Tickets
- 1 Items in Swag Bag
- Logo Placement on
 - Venue Entry Banners
 - Event Website
 - Keynote Stage Banners
 - Event Signage

3 AVAILABLE

SILVER SPONSOR \$1500

- 1 PopUp Crop Ticket
- Logo Placement on
 - Venue Entry Banners
 - Event Website
 - Event Signage

VARIABLE

IN KIND LEVEL

Does your company provide:

Food? Adult Beverages? Coffee/Tea?
 Rad Swag? Party space? Subscriptions?
 Art supplies? Photography or Photo
 Booths? Transportation? Apparel? Or
 anything in between or totally out of the
 norm? Our in-kind sponsors have always
 been an integral part of making Crop a
 success! We'd love to hear from you!

SPONSOR NOW!

Drop us a line if you're interested in any
 of our sponsorship levels or if you'd like to
 discuss customizing any of our available
 levels. We would be honored to have your
 support for PopUp Crop San Diego!

Info@CropCons.com

*In-kind or trade sponsorships are subject
 to amenity changes.*

ALUMNI SPONSORS

These are just a few members of our Crop
 sponsor family. We would be honored to have
 you join our growing list of supporters!